

Affiliate summitwest

JANUARY 12-14 2026, CAESARS FORUM LAS VEGAS

**PLATFORMPAY.IO: WHY AFFILIATE SUMMIT
MEET MARKET TABLES ARE A NON-NEGOTIABLE**



ELEVATE YOUR BRANDS LEGACY

The Meet Market runs for just 6 hours on day 1 of ASW (that's January 12!) and is a fast-paced networking event with thousands of attendees. And the best part? The THOUSANDS of attendees are all ecommerce entrepreneurs, advertisers, and affiliates who are coming to ASW26 to find new ways to win online and get ahead of the competition. And they're looking to YOU for solutions! If there's a better way of meeting thousands of potential partners in 1 day, we've yet to find it. Prices start at just \$6,499!

Meet Market tables start at just \$6,499 and prices go up the closer we get to the event!

The Challenge

The main challenge that brought us to Affiliate Summit was the need to expand beyond referrals and find a scalable way to reach our target audience which are product owners and advertisers. We're in a spot where traditional paid media isn't effective for our service category. **Participating as an exhibitor allows us to connect directly with new prospects in a highly targeted environment** while also creating face time with many of our existing clients who regularly attend these events.



“ We typically generate 6-figures in revenue per Affiliate Summit event. I left a lot of money on the table by not getting a booth when I first attended Affiliate Summit events. ”



The Solution

To drive traffic and generate leads from our Meet Market table, we focus on creating eye-catching and memorable touchpoints starting with unique merch. Our Pepe the Frog plush toys always draw attention, and we pair them with high-quality, practical items like branded pen sets and tote bags that attendees actually want to take home. This not only helps spark conversations with our ideal prospects but also opens the door to unexpected referral opportunities. Even if someone isn't our direct target, the right interaction can turn them into a valuable connector within the affiliate space. We are reliant on these shows for our business. **I left a lot of money on the table by not getting a booth when I first attended Affiliate Summit events.**

Be in the room this January 12



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The Results

We typically generate 6-figures in revenue per Affiliate Summit event, with that quantity split evenly between potential clients and referral partners interested in our affiliate program. While not every promising conversation turns into a deal, volume and consistency is key. **Every time we attend Affiliate Summit with a booth, we walk away with new clients and new referral relationships**, making each event a clear net positive for our business.



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Attending ASE & ASW

Affiliate Summits are a staple show in the USA - everyone who's anyone in affiliate marketing is there. We attend both ASE and ASW because each show brings unique regional value, and together they give us the most reach across our network. ASW tends to attract more attendees from the West Coast and Asia, while ASE draws a strong East Coast and European presence. Since many of our clients and referral partners have longstanding commitments of attending both, showing up at each event ensures we maintain and grow those relationships. **The overlap between the two shows helps reinforce brand recognition**, while the regional diversity allows us to tap into new markets and meet prospects we wouldn't encounter otherwise.

Book your ASW26 Meet Market table today



More Than Just A Table

You'll get:

- A 6'x2' draped table and two chairs (not including electricity and internet)
- Two networking passes (RRP \$2,398)
- 25% off additional passes
- Company branding, description, and a link to your website within the Affiliate Summit Networking App

	Standard	Premium
Early Bird	From \$6,499	From \$6,999
Full Price	\$7,999	\$8,999



Book your ASW26 table now

